

Curriculum Vitae

Brian Burns

Contact

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Florida Atlantic University
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College of Business at Davie, Room LA444
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Education

M.B.A., Finance, 1975
Harvard Graduate School of Business Administration
Boston, Massachusetts 02138

A. B., Economics and Urban Studies, 1973
Brown University
Providence, Rhode Island 02912

Dipl. with Honors, Classics, 1969
Fordham Preparatory School Bronx, New York 10458

Academic Experience

2004 - Present **Adjunct Instructor of Finance, Florida Atlantic University, Davie FL.** Principal courses taught: *Cases in Financial Management*, taught using the traditional Harvard Business School methodology of participant-centered learning, with minimal adaptations for a commuter-based undergraduate demographic. *Advanced Managerial Finance*, with training in advanced Excel techniques for ratio analysis, funds forecasting, project analysis, working capital management and cash budgeting. Other courses taught: *Financial Institutions, Personal Finance*.

- 2005 – 2009** **Associate Dean, ITT Technical Institute**, Fort Lauderdale, FL. Chief faculty training and professional development officer. Led numerous self-developed four-hour faculty in-service trainings, including one on “A Case Study Teacher In Action,” adapted from a faculty-development program offered by the Harvard Business School. Taught numerous business and general education courses beginning 2005. Appointed Associate Dean 2006.
- 2001 – 2005** **Adjunct Instructor** teaching over 100 on-campus and/or on-line sections for various institutions including: Keiser University, Everglades University, Kaplan University and Keller Graduate School of Management of DeVry University. Courses taught include: Principles of Finance, Principles of Accounting I, Principles of Accounting II, Managerial Accounting and Financial Analysis, Macroeconomics, Accounting Information Systems, Principles of Management, Introduction to Computers, Principles of Marketing, Human Resources Management, Principles of Business, Financial Management, Strategic Management in a Global Environment, International Business Strategy.
- 2002 – 2004** **Program Coordinator for Business Management**, Keiser Career College, Pembroke Pine, FL.

Management Experience

- 1975 – 1994** **W. R. Grace & Co.:** Numerous financial and senior general management positions for this *Fortune 100* industrial at its former headquarters in New York, N.Y. and Boca Raton, Fla.
- 1993 -1994 **President and CEO** of Grace Environmental, Inc., directing strategic and business development efforts of La Posta Recycling Center, Flo-Drill, Inc. and other environmental start-up ventures.
- 1992-1993 **Strategic Direction Task Force** member; task force charged with determining non-core business units to be divested across the corporation.

- 1990-1994 **Corporate Director of Environmental Administration.** Shared responsibility for managing all efforts regarding environmental tort litigation including strategic, lobbying and in-house litigators' efforts. In direct charge of managing legal and defense cost disbursements of over \$100 million per year, corporate risk management and insurance matters, and strategic direction and oversight of insurance coverage litigation.
- 1989-1990 **Corporate Director of Litigation.** Co-led search for new Chief Litigator to direct legal efforts regarding environmental tort litigation. Approved, rejected or recommended for CEO or Board action all settlement opportunities over \$100,000, with delegated personal settlement authority of \$500,000. Liaised with General Counsel on all legal matters potentially leading to litigation. Assumed responsibility for corporate risk management and insurance functions. Co-directed insurance litigation related to environmental tort litigation.
- 1987-1990 **Director of Corporate Planning.** Revamped strategic, business and executive work-planning systems with a view to increased effectiveness with reduced investment of executive and staff effort. Personally monitored operational results in businesses facing strategic challenges and opportunities. Brought to corporate management attention the growing strategic challenge of environmental tort litigation.
 Author: W. R. Grace & Co. *Strategic Planning Manual*, New York, 1987 and 1989 editions.
- 1984-1987 **Corporate Group Executive for Business Economics**, with \$250,000 capital expenditure authority. Directed staff of 34 including 12 ABD economists in producing wide-ranging "Economic Base" analysis, modeling and forecasting of 12 major world economies (covering all chief economic indicia) ; 20 major currencies; 12 major commodities; 16 industry outlooks; in-depth analysis and forecasts for all elements of U.S. and world energy markets. Economic Base was sold by subscription to eight Fortune 250 companies. Developed standard economic assumptions to govern Grace strategic, business and financial planning by SBUs. Advised corporate treasurer on currency hedging strategies. Advised Board of Director's Pension Committee on economic factors affecting assessment of fund managers' performance. Made quarterly presentations to Board of Directors on selected aspects of the economic outlook

for the Company. Represented CEO at meetings of The Business Roundtable. Provided analytic, speech-writing and speech-making support for the President's Private Sector Survey on Cost Control, more commonly known as the Grace Commission.

Editor: *W. R. Grace & Co. Economic Base*, annual editions 1984-1987, New York. Author without attribution of numerous speeches and published material (letters, articles, etc.)

- 1984 Elected as **Corporate Vice President**, continuing in this office through 1994.
- 1984 **Chief Assistant to President and Chief Operating Officer** of corporation. Assisted COO with respect to general corporate matters by performing analyses, drafting memoranda, meeting with interested parties, etc. Served as trouble-shooter investigating and proposing changes to troubled operations, either independently or in company with COO.
- 1982-1984 **Vice President, Finance**, The Baker & Taylor Companies, then the largest wholesale of books to libraries. Appointed as part of three-man turnaround team after failed IT and logistics modernization had led to losses and \$14 million cash bleed. Two-year revamping of operations strategy and financial metrics return unit to 20%+ positive ROI.
- 1980-1981 **Chief Assistant to Sector Executive** directing about 40% of the company's strategic business units. Served as trouble-shooter investigating and proposing changes to troubled operations, either independently or in company with Sector Executive and/or Sector CFO.
- 1976-1980 **Assistant to Chief Executive Officer**. Seconded to CEO's staff for numerous temporary assignments ranging from two days to two weeks each, usually involving visits with CEO to operating locations, preparation of quantitative analyses, review of CEO's correspondence file on related subjects, drafting of memoranda for CEO's signature, etc.

- 1979-1980 **Assistant Director of Corporate Planning.** Responsible for administering the Senior Executives' Quarterly Work Plans system by which 60 senior executives committed to strategic and key operational goals, reported progress toward same, and analyzed causes of underachievement.
 Author: W. R. Grace & Co. *Strategic Planning Manual*, New York, 1979 and 1980 editions, W. R. Grace & Co. *Executive Work Planning Manual*, New York, 1979 and 1980 editions.
- 1977-1978 **Assistant Director, Corporate Financial Analysis Department;** responsible for supervision, training and MBA recruitment of 24-person group analyzing all capital requests, monthly operating reports, and annual strategic, business and financial plans.
 Author: W. R. Grace & Co. *Capital Appropriations Manual*, New York, 1978 edition. W. R. Grace & Co. *Business Planning Manual*, New York, 1977 and 1978 editions. Editor: *Minutes of Annual SBU Strategic Plan and Business Plan Review Meetings*, W. R. Grace & Co., New York, 1976-1978.
- 1975-1977 **Corporate Financial Analysis Department:** In a 28-month period served successively as **Financial Analyst (FA)**, **Senior Financial Analyst (SFA)**, and **Group Manager** (supervising 3 FAs and SFAs) within this department.
 Editor: W. R. Grace & Co. *Capital Appropriations Manual*, New York, 1976 revision.
- 1974 **Summer intern, Corporate Financial Analysis Department** (called until 1990 "Administrative Controls Division" or ACD).
 Copy-editor: W. R. Grace & Co. *Capital Appropriations Manual*, New York, 1974 edition.